# Agenda: June 2025



# MC708

# **Grand Hyatt Seattle**

721 Pine Street Seattle, WA 98101 P: 206.774.1234

**Meeting Room**: Stevens

Tuesday, June 3, 2025

8:00 AM –3:30 PM 20 Group Meeting

Wednesday, June 4, 2025

8:00 AM - 4:30 PM 20 Group Meeting

Thursday, June 5, 2025

7:30 AM - 10:00 AM 20 Group Meeting

Highly detailed and sensitive operational information will likely be shared at this meeting. Let us be reminded of the confidential nature of the information and the importance of compliance with the antitrust laws. Our purpose is to enhance the performance of each group Member's operations through individual decisions and actions of each Member. There are to be no agreements, oral, tacit, or otherwise, by which coordinated or cooperative actions are to be taken, whether in connection with buying or selling either goods or services. Similarly, though we may discuss manufacturers and their practices, no concerted or cooperative action, other than expressing our views on a subject, is to be taken.



### Moderator and Client Success Specialist Team

Peter Shelbo Executive Conference Moderator

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Pete Peterson Client Support Specialist

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Whitney Sitzman Meeting Specialist

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### **Executive Committee**

Kevin PurseyChairpersonTerm Expires: February 2026Amy HendricksSenior MemberTerm Expires: February 2027Mark ErtelJunior MemberTerm Expires: February 2028

**Group Listserv** 708@group.ncmassociates.com

# Composite Run Date

The group-requested due date for your report is the **31st of every month\***. Financial statements and supplements must be submitted by **the end of the day on the 31st.** \*The group may select a due date before/after the normally scheduled due date to use current data for a meeting report.

Please Note: If the **31st** (or an early due date) falls on a weekend or holiday, the composite will run on the following first business day.



### Meeting Checklist

<b>NEW</b> Upload your Best Idea to the Files Forum on the Portal. Open Files Forum. Open the Best Idea folder. Open June 2025 Best Ideas. Upload your document
Complete the online "How's Business" located on the portal. Although the meeting will embrace your reported March data, set the Month Ending to 5/31/2025. The purpose of
preparing "How's Business" on-line is to allow time for you to reflect and deliver your thoughts while sharing your information with the group prior to the meeting. Other members will be able to prepare questions and comments
Update the few questions on the Shared Google Drive before you travel to Seattle
Review the questions and comments sent to you by Peter and be prepared to respond during the numbers review. Expect to receive the Q&C by Friday, May 23
Bring 1-3 problems that desire resolution

# Tuesday, June 3, 2025

#### 8:00 AM WELCOME AND CONFIDENTIALITY!

**Goal:** To get the meeting off to a smooth start

- Confidentiality Reminder Outside of meeting, conventions, manufacturer and vendor meetings, restaurants, group email accounts, photo, etc.
- Bylaws Violations Confidentiality, missing numbers and budgets, past due accounts, missed meetings
- Executive Committee
- Introductions including our guests from Concord Coach Lines

#### 8:15 AM "HOW'S BUSINESS"

**Goal:** The object for "How's Business" is to get the members' perception on trends in the market and issues they are facing.

- Complete "How's Business" on-line, as discussed above, no later than Thursday, May 29, to facilitate printing
- Each member should review the How's Business report prior to the meeting and be prepared to have conversations amongst members
- Each member will be allowed a maximum of 12 minutes to discuss their business and field questions from members. Conversations are encouraged
- During this time, and throughout the meeting, the Junior Executive will add items to the problem discussion and parking lot board

#### MC708 - JUNE 2025

2:45 PM

3:30 PM

3:45 PM



10:00 AM **BREAK** 10:15 AM **NUMBERS REVIEW** Goal: Review key metrics looking for opportunities while reporting on the data sent to each member by Peter 3 Year Graphic Analysis March 2025 Deep Dive March 2025 vs 2024 • March 2025 Composite 12:00 PM **LUNCH CONTINUE THE NUMBERS REVIEW** 1:00 PM 2:00 PM **OPEN DISCUSSIONS PROBLEMS AND PARKING LOT** 2:30 PM **BREAK** 

# Wednesday, June 4, 2025

**CONTINUE DISCUSSIONS** 

ADJOURN MEETING FOR THE DAY

**DEPART HOTEL FOR PLANNED EVENT** 

#### 8:00 AM PREPARE FOR THE HOST VISIT

- Host to provide:
  - Detailed info on the company
  - $\circ\quad$  Concerns to be addressed by the Group
  - o Create and assign departmental teams
  - Select Team Captains

8:45 AM	DEPART FOR MTR WESTERN
9:00 AM	ARRIVE AT MTR WESTERN. TOUR OF FACILITY BY HOST
9:30 AM	BEGIN DEPARTMENTAL INTERVIEWS



12:00 PM	LUNCH PROVIDED BY HOST ON SITE
1:00 PM	DEPART FOR HOTEL
1:30 PM	TEAMS PLAN FOR SITE EVALUATION
1:45 PM	TEAMS DELIVER SITE EVALUATION FOLLOWED BY THE HOST RESPONSE
3:30 PM	BREAK
3:45 PM	BREAK OUT SESSION TOPIC DETERMINED DURING THE MEETING
4:30 PM	ADJOURN MEETING FOR THE DAY

# Thursday, June 5, 2025

7:30 AM	ORIFCTIVES
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• Review old objectives

• Submit new objectives

#### 8:15 AM MY "BEST IDEA"

• Collect Feedback Forms before announcing the winner

#### 9:00 AM **HOUSEKEEPING**

- Future agenda items, workshops
- Plan for the next meeting: October 15-16, 2025, Tempe, AZ
- Confirm the meeting: February 18-10, 2026, Tampa FL
- Choose the Summer 2026 date and location

### 10:00 AM MEETING ADJOURNED. SEE YOU NEXT TIME IN TEMPE, AZ. TRAVEL SAFE!

